

18 - The 2010 ANIMAL PEOPLE Watchdog Report on Animal Charities

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Humane Society of the U.S. / Humane Society International

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<u>DONOR & EARNED \$</u>	<u>EXPENSES</u>	<u>PROGRAMS</u>	<u>OVERHEAD</u>	<u>%</u>	<u>ADJ</u>	<u>ASSETS</u>	<u>TANGIBLE</u>	<u>FUNDS / INVESTMT</u>
\$ 89,273,794	\$ 99,664,400	\$ 71,203,246	\$ 28,461,154	29%	50%	\$ 162,217,144	\$ 14,571,183	\$ 150,442,882

Major programs: The Humane Society of the U.S. and subsidiaries, including Humane Society International, are the second largest animal advocacy organization in the world, growing at a pace likely to soon overtake the Royal SPCA of Britain. With offices in 33 states by 2008, HSUS expects to realize by the end of 2010 the founders' ambition of having full-time paid staff in every state.

Legislation: California Proposition Two, pushed by an HSUS-led coalition and approved by 63% of the electorate in November 2008, requires that "calves raised for veal, egg-laying hens, and pregnant pigs be confined only in ways that allow these animals to lie down, stand up, fully extend their limbs and turn around freely," by 2015. Building on the momentum of the California victory, HSUS in May 2009 won passage of a bill banning veal crates and sow stalls in Maine, and in June 2010 withdrew an Ohio initiative petition that had already qualified for the fall 2010 state ballot, after the Ohio Livestock Board agreed to implement the petition demands and to introduce several other humane reforms, without the need of legislation.

Puppy mills: The Wilde Puppy Mill Task Force, an HSUS project funded by the estate of Kenneth & Lillian Wilde, helped law enforcement to impound a then-record 3,000 animals from puppy mills in 2007, followed by 8,000 in 2008 and more than 10,000 in 2009. HSUS has also pushed anti-puppy mill bills in recent years, with successes in Indiana and Pennsylvania.

Food policy: Since 2005 HSUS has required that "At HSUS internal events where food is served and to which staff and/or guests have been invited to participate, HSUS will purchase vegan fare and we will strive to have organic products... External events under the control of HSUS should also provide for the purchase of all non-animal products. If this is not possible, events should be vegetarian—no meat (including fish and shellfish). For events sponsored by HSUS with other organizations, strong efforts should be made to serve all vegan or vegetarian food. Partnering organizations are to be informed that vegan options should be available and that they are preferred. Any animal products served at co-sponsored events should be Certified Humane, in keeping with HSUS support for this program."

Animal fighting: HSUS announced in May 2009 that former Atlanta Falcons quarterback and convicted dogfighter Michael Vick would become an HSUS spokesperson against dogfighting. "There was nobody tougher on Michael Vick than HSUS," said HSUS president Wayne Pacelle. "We urged state and federal authorities to prosecute him and we made a key confidential informant available to federal authorities, who proved vital to the case. We also campaigned, along with others, to urge the Atlanta Falcons to drop Vick, the National Football League to suspend him, and his corporate sponsors to sever their ties." Pacelle

made clear that HSUS support of Vick would be contingent upon performance. Vick made several public appearances for HSUS, but the association faded from view several months before Vick was questioned in connection with a nightclub incident that led to a shooting. Vick meanwhile played the 2009 NFL season for the Philadelphia Eagles—and reported dogfighting incidents in Philadelphia, which tripled from 85 to 245 between 2004 and 2008, soared to 903.

Humane Society University: The Humane Society University, operated by HSUS, in June 2009 was licensed in the District of Columbia as a higher education degree-granting institution. The university grants undergraduate degrees and graduate certificates in animal studies, animal policy and advocacy, and humane leadership. Twenty of the 26-member faculty hold Ph.D. degrees in related fields. Applicants must have completed at least 60 college credits, satisfying all general education requirements prior to admission. The undergraduate curriculum provides the final two years of undergraduate study.

Grants: HSUS in FY 2008 made 54 grants to other organizations, both in the U.S. and abroad, totalling \$3,069,403.

HSUS Wildlife Land Trust: The HSUS Wildlife Land Trust, founded in 1994, is the largest land conservancy that accepts land donations on condition that hunting, trapping, and fishing will be prohibited. At the end of FY 2008 holdings included 109 properties permanently dedicated as wildlife sanctuaries, covering more than 1,800,000 acres in 37 states and eight other nations.

History: Blogs by HSUS president Wayne Pacelle and senior vice president for legislation Mike Markarian are widely quoted and forwarded. Pacelle and Markarian are both former national directors of the Fund for Animals. HSUS in January 2005 absorbed all programs of the Fund, including the Black Beauty Ranch and two other sanctuaries. Other acquisitions by merger include the Ark Trust, producers of the Genesis Awards for animal-friendly screen work, in 2002, and the Remote Access Medical project led by Eric Davis, DVM, now called Rural Area Veterinary Services, also in 2002. Humane USA, an organization of pro-animal voters, was formed in 1999 by executives of HSUS, The Fund, Farm Sanctuary, the American SPCA, the Doris Day Animal League, the Animal Welfare Institute, and the Animal Rights Foundation of Florida. In August 2006, HSUS absorbed DDAL, and in January 2008 HSUS absorbed the Association of Veterinarians for Animal Rights. (See separate entries for AVAR, DDAL, and the Fund.) HSUS is also a major funder of Humane Farm Animal Care (see above).

Compensation: HSUS president Wayne Pacelle was paid \$252,540 in FY 2008. Though Pacelle received a raise, his compensation remained the least of any HSUS chief executive since FY 1994. Four other staff members were paid more than \$200,000.