

2013

ANNUAL REPORT

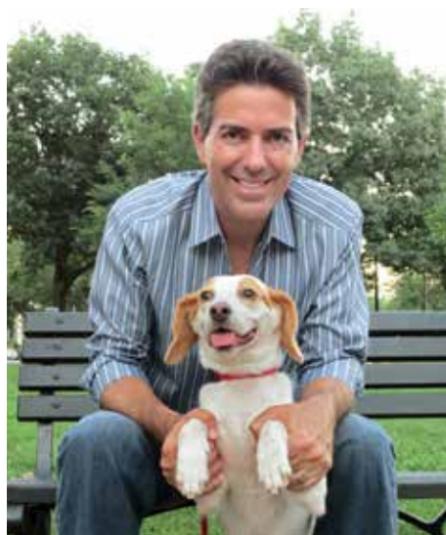


THE HUMANE SOCIETY
OF THE UNITED STATES



THANK YOU FOR BEING THERE

Celebrating animals and confronting cruelty is the mission of The Humane Society of the United States, and we've been doing it for 60 years. Ending large-scale abuses of pets and wildlife, easing the suffering of animals on factory farms, providing sanctuary and hands-on care to animals—these are some of our most effective campaigns, and they wouldn't be possible without you.



ABOVE
Wayne Pacelle with his adopted dog, Lily.

ON THE COVER
Caught in the wild as an infant, 50-year-old Penny spent decades in a lab before retiring to Chimp Haven. Very curious and inquisitive, she has to check out everything new right away.

ON THE PREVIOUS SPREAD
The HSUS's Adam Parascandola shares a moment with a rescued Tennessee walking horse.

As compared to 1954, the year that Larry Andrews, Marcia Glaser, Helen Jones and Fred Myers founded The HSUS in Washington, D.C., we confront a very different landscape for animal protection today. We live in an era of global trade and commerce and communications; rising incomes throughout the world and enhanced human longevity; the industrialization of many forms of animal use, particularly agriculture; and a much keener understanding of animal cognition and behavior.

These changes and others that have transformed society during the last 60 years present both challenges and opportunities for our organization.

Since most of the industries and interests that we confront have expanded to operate on a global scale, we must meet them there. That's why we've created Humane Society International, with staff in 17 nations and growing. You'll see in this report that we are making gains internationally on the major issues that we also confront domestically—shark finning, needless killing of companion animals, factory farming, dogfighting and many more.

The intensity of some forms of animal use has become more acute through the decades. Within The HSUS's lifetime, for example, factory farming has not only emerged but has overtaken pasture-based agriculture throughout much of the developed world. Animals raised for food have been moved from outdoor settings where they could experience a decent life into warehouses and sometimes into crates where they can barely move. With rising incomes, increased meat consumption has swelled the number of animals raised in the U.S. and globally by billions, with disastrous implications for creatures born into this misery.

At the same time, there's been a true revolution in the study of animal behavior and intelligence. Scientists have taught us about the memory of elephants and even their capacity to grieve for fallen family members. We've learned about the complex social lives of whales and communication between dolphins. As a consequence, informed people can no longer tolerate ivory poaching or commercial whaling. We are moving toward a global consensus that we must end these forms of killing, enabling the rise of wildlife-watching programs that promise a far bigger economic yield. We've learned so much about the emotional lives and intelligence of dogs, great apes, pigs and even chickens. With greater understanding must come more empathy and compassionate action.

Humans have always demonstrated incredible ingenuity and innovation, but at no time has the pace of technological change been more rapid. Aircraft shuttle people across the globe every day. We've seen the advent of the Internet and mobile communications. We've found alternative means of harnessing energy and made gains in using it efficiently. Similarly, we've also found ways to make some forms of animal use obsolete. We can create facsimiles of fur that are stylish and functional, obviating the need to kill animals for their pelts. And we've even developed plant-based proteins that look and taste like meat but without saturated fat or hormones.

In this report, you'll read about how we've responded to these challenges and opportu-

nities. Cracking down on puppy mills and promoting adoption of homeless animals. Saving sharks and seals from harm. Battling horse slaughter and horse soring and reminding people of the historical significance of these creatures in our society. Moving chimpanzees from laboratories and into sanctuaries. Speaking up for farm animals and urging people to eat with conscience. Ending cosmetics testing on animals and promoting 21st century science.

Just one year after The HSUS's founding, at its first annual meeting, our first president, Robert Chenoweth, said that the spirit that animated the fledgling society was clear: "Driving us to organize [The HSUS], beyond all other considerations, was the feeling that the American humane movement needed a national society that would stand, absolutely, on humane moral principles—an organization that would unequivocally, vigorously, adamantly oppose any and every kind of cruelty, no matter by whom committed and without concern for who might be offended or alienated. ... Everyone who took part in organizing this Society agreed on that principle."

Within just a decade and a half, The HSUS had helped secure two landmark animal protection laws, the Humane Methods of Slaughter Act and the Laboratory Animal Welfare Act. More importantly, the organization had assumed its decisive role as one that would take to the entire nation a full-throttle program of "helping all animals—everywhere," while doing all that it could to strengthen the work of the local societies through which most of The HSUS's founders had first entered the field.

In the ensuing half-century, The HSUS and its affiliates have been at the center of the national and now the global debate about how humans treat animals. We've normalized thinking about spay/neuter and animal adoption, worked to make malicious cruelty and animal fighting a crime and driven the discussion about alternatives to animal testing.

Today, the values espoused by our early leaders are infused in all that we do. We hope that this overview of our 2013 work will inspire you to become more engaged with The HSUS, as a volunteer, donor and citizen activist, and draw your support for the anniversary campaign's key goals: Changing the Course of Food and Agriculture, Eliminating Animal Testing, Ending Euthanasia and Protecting Street Dogs Globally, Forging a New Wildlife Management Paradigm and Establishing Zero Tolerance for Cruelty (see p. 18 for details).

At The HSUS, our history speaks powerfully to our present, and it calls us to our future, a mission and agenda worthy of our founding staff and board members, and worthy of the millions of people who have placed their faith in this organization and its abiding commitment to a cause that remains both urgent and timeless. We thank you for being one of those people, and we invite you to join us in taking animal protection to the next stage of development in the years ahead.

Wayne Pacelle, President & CEO
The Humane Society of the United States

118,328

Animals cared for by The HSUS and affiliates—through disaster relief, cruelty interventions, spay/neuter and vaccination programs, sanctuaries, wildlife rehab centers and more

58,501

Pets sterilized through World Spay Day events around the globe

22 million

Visits to humanesociety.org

13 million

Viewings of HSUS videos

1.1 million

Readers of *All Animals*, *Animal Sheltering* and *Kind News* magazines

1.9 million

Facebook fans

1.4 million

Online action takers

COVER: MICHELLE RILEY/THE HSUS; PREVIOUS SPREAD: KATHY MILANI/THE HSUS; THIS PAGE: LISA FLETCHER.

SETTING PUPPY MILL

DOGS FREE



RICKY BOBBY GOT A NEW LIFE—and wheels—when an HSUS team rescued him and 57 other dogs from a North Carolina puppy mill. The rescuers initially found the miniature dachshund dragging himself around by his front legs in a filthy kennel. His adopter built him a cart that allows him to run and romp in the grass.

In 2013, the Animal Rescue Team freed 724 dogs and puppies from the squalor, sickness and neglect of mass breeding operations. To reduce demand for puppy mill dogs, an HSUS investigation exposed the perils of buying animals at flea markets and pet stores, where many puppies look healthy but actually carry diseases. At the same time, we helped Polly's Pet Shop in Texas and

three other stores switch from selling dogs to offering animals from local shelters.

Years of work by The HSUS led to a major breakthrough in September, when the USDA issued a rule requiring large-scale breeders who sell animals online to be licensed and federally inspected. A previous loophole had allowed unlicensed mill operators to sell puppies over the Internet to buyers who often assumed they were dealing with small family breeders. Now puppy mills can't so easily evade federal oversight, says Kathleen Summers, director of outreach and research for The HSUS's Stop Puppy Mills Campaign. "Hopefully this will enable them to get the big dealers who dropped their USDA licenses but still sell online."

THIS SPREAD, FROM LEFT: MEREDITH LEE/THE HSUS; AARON ANAROV

VETERINARIAN ANTONIA GARDNER at the South Florida Wildlife Center examines a yellow-crowned night heron to determine why he cannot stand or fly. After a month, the bird recovered and was returned to the wild, one of 12,182 animals treated at the center in 2013. Thousands more animals were cared for at The HSUS's other affiliated centers—like the four orphaned coyote pups at The Fund for Animals Wildlife Center in Southern California who spent three months learning to socialize and hunt for food before being released. The Cape Wildlife Center ministered to wildlife in Massachusetts, including a trio of orphaned baby fishers (members of the weasel family) discovered by lumber mill workers in a felled tree. Duchess Sanctuary in Oregon, permanent home for nearly 200 rescued horses, welcomed several new animals to its herd, among them Nellie, a 20-year-old, blind-in-one-eye horse rescued from extreme neglect. The Cleveland Amory Black Beauty Ranch in Texas continued to provide lifelong sanctuary to nearly 1,000 animals, including Alex, a tiger rescued from the exotic pet trade, while the Doris Day Equine Center at Black Beauty rescued and placed nearly 50 horses. In all, HSUS-affiliated care centers provided sanctuary and rehabilitation to more than 20,000 animals.

2,700+

Animals saved by our Humane Wildlife Services staff, who bring humane solutions to human-wildlife conflicts in the D.C. area

250

Communities across the nation assisted by HSUS staff with humane approaches to wildlife conflicts



OUR CARE

CENTERS AT WORK

IN A CHICAGO neighborhood where pets are plentiful but vets rare, a resident brings his cat to an HSUS event offering free vaccinations and appointments to have pets spayed or neutered at no charge. Showing compassion for the people and pets who need it most, the Pets for Life program vaccinated 596 dogs and cats that day and signed up more than 200 people to get their pets sterilized. Later, staff followed up with every attendee to offer services and reinforce the spay/neuter message.

In Chicago, Philadelphia, Atlanta and Los Angeles, Pets for Life helped owners with limited resources do their part to shrink the homeless pet population, and staff mentored 10 other communities in implementing the program. Nearly 14,000 cats and dogs

were spayed or neutered, and more than 22,000 animals received wellness care, food, supplies and training.

For animals in need of a home, The HSUS's Shelter Pet Project reminds the public that lovable companions wait for them at their local shelter. In 2013, Natalie Morales, anchor of NBC's *Today* show, and her adopted shelter dog, Zara, joined The HSUS, Maddie's Fund and the Ad Council to create a public service announcement in which Zara slyly discloses what she has learned about her new human since coming to live with her. Another series of YouTube videos promoting shelter adoptions launched in 2013. One features David Letterman's bandleader, Paul Shaffer, and his family—four of whom are dogs. "Everybody should have a shelter dog," Shaffer says. "It's good for the soul."



HELPING
PEOPLE AND PETS



REACHING STREET DOGS ACROSS THE GLOBE

AN OUTSTRETCHED HAND, kind words and offers of treats draw a street dog in the Indian city of Jamshedpur toward an animal welfare officer: Soon the Humane Society International staffer will pick up the animal like a pet and bring her to a clinic for spaying. This revolutionary approach (usually animals are caught in nets) keeps dogs calm and demonstrates to passersby that they are not dirty and dangerous—worthy of kicks and stones—but potential friends. "I want people to see dogs in a completely different way," says HSI's Joy Lee. Around the world efforts like this are changing people's minds and behavior. In Mauritius, the government agreed to stop catching and killing strays so that HSI could conduct a scientific count in the hope of spaying and neutering to lower their numbers.

In the U.S., grants to shelters and lobbying by The HSUS are helping to end the use of carbon monoxide for euthanizing homeless dogs. In 2013, individual cities in Kansas and North Carolina stopped gassing dogs, Texas banned the practice and the last known gas chambers in Mississippi and South Carolina were shut down.

70,000+
Street dogs, cats, equines and farm animals provided medical care and other assistance by HSI in 2013

THIS SPREAD, FROM LEFT: SONYA WILLIAMS FOR THE HSUS; FRANK LOFTUS/THE HSUS.



LOOKING OUT FOR HORSES

ROUNDED UP IN A HERD the Bureau of Land Management claimed was trespassing on federal property, Sebastian might have been sent to slaughter. Fortunately, he was rescued and now lives at the Cleveland Amory Black Beauty Ranch, operated by HSUS affiliate The Fund for Animals. In 2013, opposition by The HSUS prevented U.S. horse slaughter plants from reopening, keeping many other horses alive. Just as several plants were on the verge of resuming operations, we filed a lawsuit that temporarily blocked USDA inspections, meaning plants couldn't operate. Congress later restored a provision to prohibit spending by the USDA on inspections of horse slaughter plants in fiscal 2014.

The HSUS also won victories in its battle to protect Tennessee

walking horses from the practice of soring, or using caustic chemicals, chains, tall platform shoes and other cruel techniques to induce pain and force animals to lift their legs high in a gait that wins competitions. A bill to strengthen current federal law against soring gathered more than 300 co-sponsors in the House and Senate, and HSUS attorneys convinced a court in Texas to uphold mandatory minimum penalties for such abuses.

Until recently, violators have been largely unpunished. That's changing since an HSUS undercover investigation led to the conviction of famed trainer Jackie McConnell for conspiring to show and transport sored horses. "That case was the first domino," says Keith Dane, HSUS vice president of equine protection, "and it will set in motion a cascade of reforms."

RANGING OVER A PLAY YARD when they're not roaming the woods beyond, chimps retired from a laboratory enjoy life outside cages at Louisiana's Chimp Haven sanctuary.

Following an HSUS campaign and an Institute of Medicine finding that chimps are not necessary for most research, the National Institutes of Health announced it would retire most of the approximately 470 federally owned chimps from research facilities. The first began arriving at Chimp Haven in early 2013. "These animals were previously names on a spreadsheet," says Kathleen Conlee, HSUS vice president for animal research issues. "Seeing them look up at the sky, without having bars over their heads, you can tell they feel relaxed, and they don't feel

like they're in danger. It's been amazing to see."

Later in the year, we successfully lobbied Congress to pass a law so that NIH can continue to invest in chimpanzee sanctuary care (keeping them in labs costs more). And in response to a petition from The HSUS and others, the U.S. Fish & Wildlife Service proposed protecting captive chimpanzees under the Endangered Species Act, which until now has covered only wild chimps.

To raise awareness and money for retired chimps, The HSUS held a chimpanzee art contest and donated \$25,000 to six participating sanctuaries. More than 27,000 votes were cast for the best chimp painting. Jane Goodall served as judge. "All the art was beautiful and unique," she said. "Just like the chimpanzees!"



GETTING CHIMPS OUT OF LABS

THIS SPREAD, FROM LEFT: THE HSUS; MICHELLE RILEY/THE HSUS.

DOING WHAT COMES NATURALLY, young pigs on a Georgia farm explore the world with their sensitive noses, a freedom they would be denied in factory farms: At breeding age, sows would enter gestation crates where they would be virtually immobilized for most of their lives. In 2013, The HSUS secured pledges to phase out crates from Applebee's, Giant, Papa John's and other major food companies. The trend away from intensive confinement also went international as South Africa committed to move away from gestation crates, and we laid the groundwork for Canada to make a similar commitment in early 2014.

An amendment by U.S. Rep. Steve King of Iowa to the federal Farm Bill threatened to reverse gains for farm animals and others by curbing states' right to enact protective laws. The HSUS built a broad political consensus that helped defeat the proposal. Meanwhile, previous HSUS investigations yielded results: Eight employees who punched and kicked pigs at Wyoming Premium Farms were convicted of cruelty. And an HSUS lawsuit against Westland Meat Packing Co., where employees tormented sick and injured cows, yielded a \$155 million+ fine—America's largest monetary judgment for animal abuse.

24
million

Number of meat-free meals
The HSUS helped the Los Angeles
Unified School District serve
up in one year by implementing
a Meatless Monday program

STANDING UP

FOR FARM ANIMALS



SENDING ANIMAL
FIGHTERS ON THE RUN

AFTER A LONELY LIFE ON A CHAIN, a dog eagerly soaks up attention from a rescuer. Same-day raids of fighting operations in Alabama, Mississippi and Georgia saved her and 366 other dogs from the fighting pit in August. The blitzkrieg yielded firearms, drugs, some \$500,000 in gambling proceeds and 14 suspects, who were later indicted on felony dogfighting charges. The HSUS and ASPCA carried the dogs to safety and helped authorities collect forensic evidence.

Based on leads phoned in to our tip line, The HSUS rescued hundreds of animals from fighting and assisted law enforcement officials in cases that led to more than 135 arrests. We also drove the passage of legislation to strengthen the federal animal fight-

ing law; it is now a federal crime to attend a dogfight or cockfight and a felony to bring a child to one.

In Costa Rica, Humane Society International joined law enforcement agencies as they carried out dogfighting raids, shutting down two breeding facilities and saving 147 animals. Many seized dogs were suspected of carrying bloodlines from the United States—animal fighters are crossing the border as it becomes tougher to operate in the U.S. The Costa Rica raids are the start of HSI moving against dogfighting internationally. "In the U.S., our investigation tools have dogfighters running," says The HSUS's Chris Schindler. "Now we have the opportunity to give dogfighters nowhere to run."

THIS SPREAD, FROM LEFT: JULIE BUSCH BRANAMAN/
FOR THE HSUS; NATHY MILAN/THE HSUS.



SHIELDING WILDLIFE FROM ABUSE

GRAY WOLVES, and the tight bonds formed by pack members, are under fire. With Endangered Species Act protections lifted in several states, more than 2,000 members of this fragile species have been lost to hunters. In Michigan, we helped collect more than 250,000 signatures for a ballot initiative that will enable voters to cancel the state's hunt. "It's shoot first, ask questions later," says wolf advocate Nancy Warren. "We think that's the wrong way to go. Wolves belong to all of us."

Maine voters will have the chance to protect bears, as we launched a ballot initiative to end bear hounding, baiting and trapping. In South Carolina, following a three-year HSUS push and an extensive law enforcement investigation, bear baying ended in the state and six captive black bears used in baying events were moved to sanctuary. An HSUS undercover investigation had previously exposed the competitions, in which tethered bears are attacked by dogs while spectators cheer.

We also led efforts behind a historic California law requiring hunters to use lead-free ammunition—protecting more than 130 species from poisoning.

109

Pro-animal state laws passed in 2013, including an Arkansas ban on future private possession of apes and some monkeys as pets and laws in New York and Vermont that prohibit captive hunting of certain species

THIS SPREAD, FROM LEFT: WILDLIFE/GETTY IMAGES; BRANDON COLE

HAMMERHEADS SWIM IN THE PACIFIC near the Galapagos Islands, where poachers kill sharks in a marine reserve, hacking off their fins for a soup considered a delicacy in Chinese cultures. The fish are then thrown back in the water to suffer a slow, painful death. In 2013, HSUS and Humane Society International campaigns helped shrink the market for a product that causes the deaths of up to 73 million sharks a year and is driving several of these keystone species toward extinction. New York—the second-largest U.S. market behind California—banned the possession, sale and distribution of fins, and we led efforts resulting in similar bans in Delaware and Maryland. Overseas, India and the European Union approved a requirement that fishermen land sharks with their fins attached.

Also with HSI encouragement, the Convention on International Trade in Endangered Species approved protections for several types of sharks and manta rays, marking the first time in the organization's 40-year history that marine species with high commercial value have come under the treaty's safeguards. The action came as CITES also agreed to new protections for more than 40 species of freshwater turtles and tortoises.

Iris Ho, HSI wildlife program manager, says the days when people thought nothing of ordering expensive shark fin soup for special occasions are over. In 2013, Hong Kong announced it would no longer serve the soup at official functions, following an earlier decree by China. "It's a momentum that keeps building. We are making huge strides."

WATCHING OVER THE OCEANS



IN THEIR NURSERY off the east coast of Canada, docile young pups are in danger as soon as their coats start to change from white to gray. That's when Canadian fishermen in their off-season begin slaughtering the seals for their fur. In 2013, The HSUS and Humane Society International helped shut down global markets for seal pelts. We helped defend the E.U.'s ban on trade in commercial seal hunt products from a World Trade Organization challenge. We also won a major victory in Asia when Taiwan banned the trade in all marine mammal products.

Critically endangered North Atlantic right whales face a different kind of problem: collisions with fast-moving ships that kill mother whales and their young off the East Coast of the U.S. In 2013, following an HSUS legal petition, the National Marine Fish-

eries Service made permanent a rule requiring certain ships to slow down in areas where right whales congregate. Each life saved has a huge impact on the survival chance of the species: The most recent count found just 444 in the North Atlantic.

HSI and The HSUS also made strides for captive marine mammals. India banned keeping cetaceans in captivity and advised its state governments not to grant permission for dolphinariums—facilities where dolphins and other marine mammals are kept on display. In the U.S., 69,000 people and institutions signed an HSUS petition urging the National Oceanic and Atmospheric Administration to reject an aquarium's request to import wild-caught beluga whales from Russia. NOAA heeded the outcry and denied the permit.

VICTORIES FOR

MARINE MAMMALS



PROGRESS FOR

ANIMALS IN LABORATORIES

CALLING A SCHOOL TO ACCOUNT, more than 100 protesters marched in late 2013 at Georgia Regents University in response to an HSUS undercover investigation that revealed researchers pulling dogs' teeth, replacing them with dental implants and then euthanizing the animals to extract pieces of their jaws. After the video was released, Georgia Regents announced it would stop using dogs from random source Class B dealers, who get animals from places such as shelters and flea markets. The HSUS is pushing the university to give up dental experiments on dogs entirely, pointing to alternatives that don't make animals suffer.

Around the world in 2013, HSI and The HSUS's Be Cruelty-Free Campaign challenged the testing of cosmetics on animals. In the

United States, more than 70,000 people signed a pledge not to buy animal-tested products. China announced it would no longer require domestically manufactured nonmedicated cosmetics to be tested on animals. India prohibited all cosmetics testing on animals. Israel banned the sale of all newly animal-tested cosmetics. And the European Union, which had previously banned testing of cosmetics on animals, took the next step in outlawing imports and sales of products or ingredients tested on animals. The momentum is such that maybe one day soon consumers won't have to search for humane products, says Troy Seidle, HSI director of research and toxicology. "With the EU closing its doors to animal-tested cosmetics, the beginning of the end of global cosmetics cruelty is within our grasp."

THIS SPREAD, FROM LEFT: MARK GLOVER; SARA CALDWELL/THE AUGUSTA CHRONICLE/ZUMA PRESS.COM.



The HSUS's Ashley Mauceri comforts a papillon following a puppy mill rescue in North Carolina.

HOW YOU CAN HELP

THE WORLD'S MOST EFFECTIVE animal protection organization, The HSUS is sustained by a community of animal lovers who show their support in many ways. "Helping The HSUS to achieve big wins for animals has been a source of pride and inspiration to me," says longtime donor Audrey Burnand. "I have followed and supported the staff's valiant work to get pigs out of gestation crates, to end horse slaughter and the cruel practice of horse soring, to stop inhumane hunting practices such as bear baiting and wolf trapping, and to help animals in crisis. Seeing the great progress The HSUS is achieving on these and many other animal welfare issues has added so much purpose and meaning to my life."

Every gift you give, no matter how large or small, helps us carry on the work of confronting cruelty in all its forms.

- Make a one-time gift or donate monthly through your credit card or bank account.*
- Participate in your office's workplace giving and matching gift campaigns.
- Make a Kindred Spirits memorial gift or donate to celebrate a special occasion.
- Donate your car, truck, boat or other vehicle.

For details, go to humaneociety.org/donate or call 866-720-2676. For inquiries about leadership gifts, bequests, gift annuities or gifts of stock, or to speak with your regional philanthropy officer, call 800-808-7858.

*An HSUS membership is \$25 a year and includes a subscription to All Animals magazine.

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THIS SPREAD: MEREDITH LEET/THE HSUS. FOLLOWING SPREAD: CLOCKWISE FROM LEFT: THE HSUS; ANDRES SALAZAR/ FOR THE HSUS; ALASKA STOCK IMAGES/NATIONAL GEOGRAPHIC CREATIVE; KATHY MILANI/THE HSUS; LIFE ON WHITE

THE DECADE AHEAD:

DRIVING TRANSFORMATIONAL CHANGE

More than ever, the world needs an organization like The HSUS, with the power, pragmatism and professionalism to take on the biggest, most intractable problems for animals. In the decade ahead, here are some of our goals:



CHANGING THE COURSE OF FOOD AND AGRICULTURE

WE'LL CONTINUE to seek the elimination of extreme confinement and promote more humane agricultural practices in the U.S., work to reduce the demand for factory-farm products and combat the spread of factory farming abroad.

ELIMINATING ANIMAL TESTING

WE'LL LEAD the push to end cosmetics testing and sales of animal-tested cosmetics in key markets around the globe and also partner with the leaders of the world's top scientific nations to replace toxicity tests with advanced, human-biology-based technologies.



ENDING EUTHANASIA AND PROTECTING STREET DOGS GLOBALLY

WE'LL END the euthanasia of healthy or treatable pets in the U.S. by augmenting spay/neuter and adoption promotions, helping pet owners overcome barriers to keeping their companions and cracking down on puppy mills. Overseas, Humane Society International will expand the reach of its sterilization and vaccination same-day release programs for street dogs.

FORGING A NEW WILDLIFE MANAGEMENT PARADIGM

WE'LL PROMOTE greater tolerance of wildlife and push states to ban the use of highly toxic lead ammunition by sport hunters, outlaw the possession of wild animals as exotic pets and halt the reckless killing of marine mammals and terrestrial predators.



ESTABLISHING ZERO TOLERANCE FOR CRUELTY

WE'LL ESCALATE efforts to establish a global standard forbidding cruelty, dismantle major organized dogfighting networks in the U.S. and outlaw dogfighting around the world.

➤ **TO JOIN** us in these projects, and keep up with our progress, go to humanesociety.org.



FINANCIAL OPERATIONS REPORT

For the Year Ending December 31, 2013

CONSOLIDATED STATEMENT OF FINANCIAL POSITION

Assets		Liabilities		Total	
Cash and cash equivalents	\$21,311,912				
Receivables	16,813,672				
Prepaid expenses, deferred charges, and deposits	1,411,087				
Redeemed securities	—				
Investments, at market value	201,706,275				
Fixed assets, net of depreciation	25,937,575				
Total Assets	\$267,180,521				
		Liabilities		\$30,509,038	
		Net assets			
		Unrestricted	161,258,685		
		Temporarily restricted	36,823,414		
		Permanently restricted	38,589,384		
		Total Net Assets	\$236,671,483		
		Total Liabilities and Net Assets	\$267,180,521		

CONSOLIDATED STATEMENT OF ACTIVITIES AND CHANGES IN NET ASSETS

Support and Revenue	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
Contributions and grants	\$102,954,305	\$28,241,279	—	\$131,195,584
Bequests	27,470,447	5,758,463	\$6,746	33,235,656
Investment income	1,980,492	607,210	410,062	2,997,764
Other income, net	2,287,302	183,985	—	2,471,287
Net assets released from restrictions	36,730,024	(36,729,149)	(875)	—
Total Support and Revenue	\$171,422,570	(\$1,938,212)	\$415,933	\$169,900,291
Operating and Supporting Expenses				
Animal protection programs				
Advocacy and public policy	\$54,849,852	—	—	\$54,849,852
Direct care and service	31,451,479	—	—	31,451,479
Cruelty prevention programs	28,890,276	—	—	28,890,276
Research and education	19,742,719	—	—	19,742,719
Supporting services				
Management and general	5,783,647	—	—	5,783,647
Fundraising	25,093,119	—	—	25,093,119
Total Operating and Supporting Expenses	\$165,811,092	—	—	\$165,811,092
Change in Net Assets from Operating Activities	\$5,611,478	(\$1,938,212)	\$415,933	\$4,089,199
Non-operating Activities				
Realized and unrealized gains and losses	\$15,061,454	\$314,587	—	\$15,376,041
Discontinued operations for Humane Society University	(881,638)	—	—	(881,638)
Pension related charges other than net periodic pension cost	2,764,398	—	—	2,764,398
Change in Net Assets	\$22,555,692	(\$1,623,625)	\$415,933	\$21,348,000
Net Assets at beginning of year	\$138,702,993	\$38,447,039	\$38,173,451	\$215,323,483
Net Assets at end of year	\$161,258,685	\$36,823,414	\$38,589,384	\$236,671,483

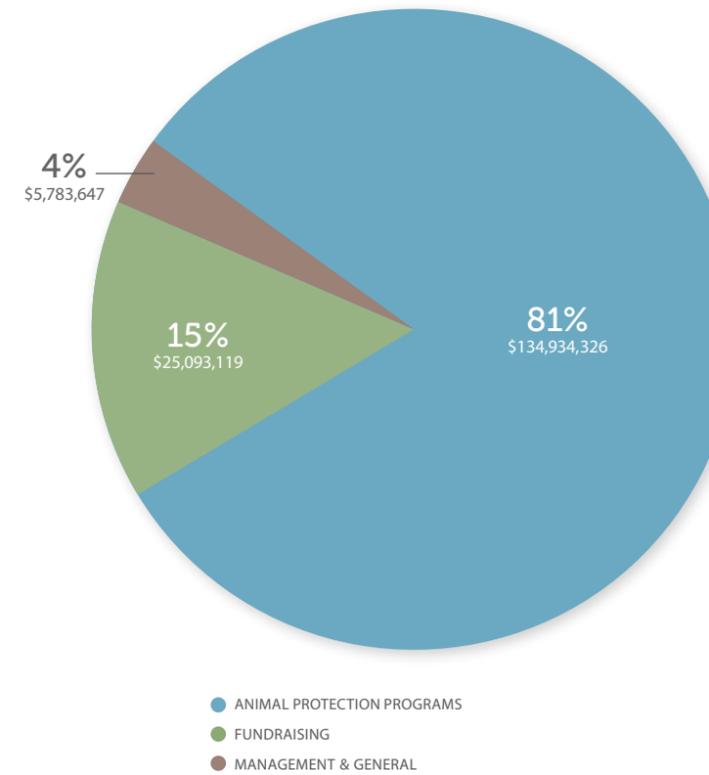
The audited version of this report had not yet been released at press time. The figures will be updated, if necessary, at humanesociety.org/annualreport.

The HSUS is approved by the Better Business Bureau's Wise Giving Alliance for all 20 standards for charity accountability and was named by *Worth* magazine as one of the 10 most fiscally responsible charities.

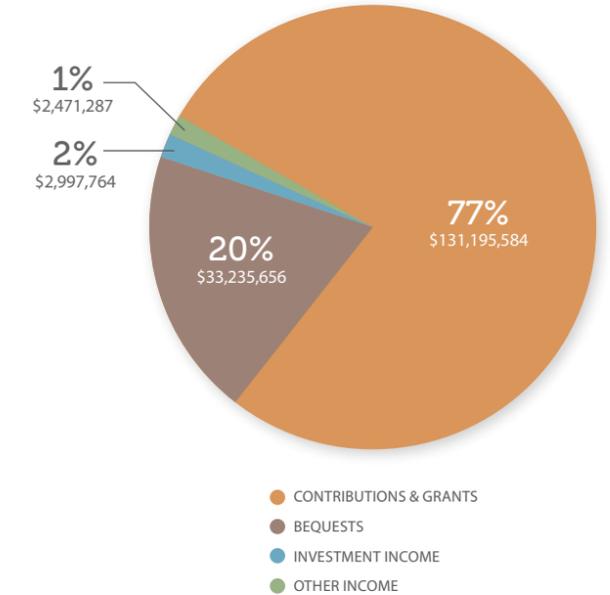
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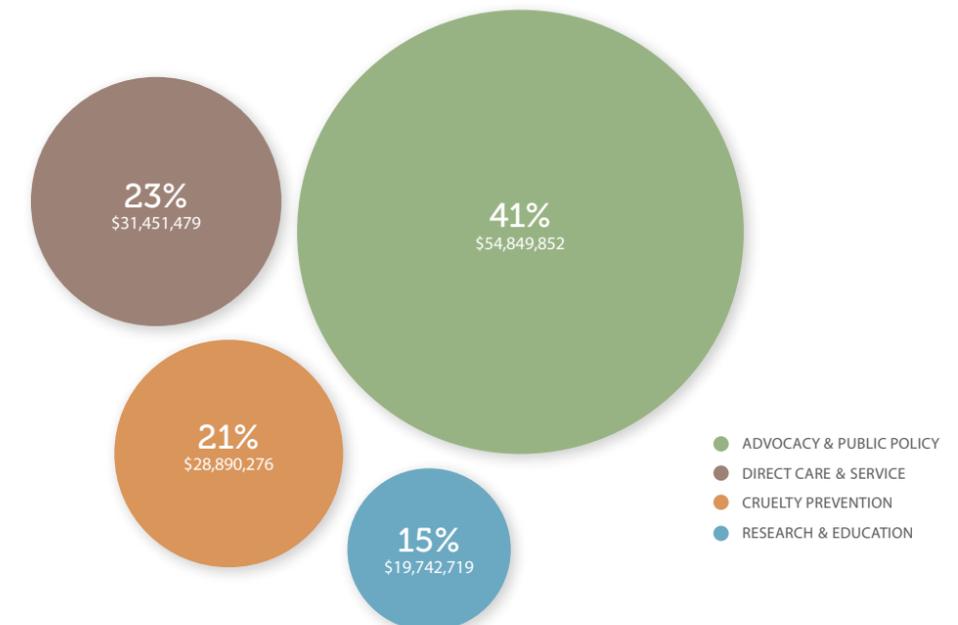
OPERATING & SUPPORTING EXPENSES



SUPPORT & REVENUE



ANIMAL PROTECTION PROGRAMS



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OF THE UNITED STATES