



(FOLD)

A GIFT FROM A
HUMANEWATCH
FAN NEAR YOU!



(FOLD)

(FOLD)

SURPRISED

to hear the Humane Society of
the United States shares
1 percent of your donations
with local pet shelters?



The Humane Society of the United States is
NOT your local animal shelter.

Don't be fooled, go to:

HUMANEWATCH.ORG

Keeping a watchful eye on the Humane Society of the United States

(FOLD)

©2011. All rights reserved.
Questions? E-mail info@HumaneWatch.org

Keeping a watchful eye on the Humane Society of the United States
HUMANEWATCH.ORG



(FOLD)

HumaneWatch.org just enrolled its 350,000th “fan” on Facebook, but we’ve asked our readers to send their congratulations to you instead of us. We’ve designated December 10 as our second annual “**Shelter Supply Saturday.**”

Although the super-rich Humane Society of the United States talks a good game, it shares one percent of its funding¹ with shelters that do most of the heavy lifting. Fully 71 percent of Americans² mistakenly think HSUS is a shelter-support umbrella group.

Please know that 350,000 Americans appreciate your hard work, and wish you well. Keep caring for animals, and we’ll keep teaching the public that **if they want to support their local pet shelters, HSUS’s Washington headquarters is the last place their dollars and other support should go.**

Happy Holidays from HumaneWatch!

1. HSUS tax return for FY2010.

2. Opinion Research Corporation poll of 1,000+ Americans, November 2011