WHAT HSUS SAYS IN FUNDRAISING APPEALS

the protein protein programme.

SAVE PUPPIES AND KITTENS:

[T]he only way we can make these critical life-saving programs work and help save the lives of puppies and kittens in peril is with the continued support of our very best members such as you.

HELP ANIMALS:

Stop animal cruelty

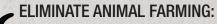
The HSUS will...use [your gift] where it is most urgently needed and can do the most good for the animals. **93**



ADOPT PETS:

How can we save these innocent puppies and kittens and find them good, loving homes? **95**

WHAT HSUS REALLY THINKS



We don't want any of these animals to be raised and killed...unfortunately we don't have the luxury of waiting until we have the opportunity to get rid of the entire [animal farming] industry.

-Vice President for farm animal issues Miyun Park, in a 2006 speech



REHAB A CONVICTED DOGFIGHTING KINGPIN:

I have been around Michael Vick a lot, and I think he would do a good job as a pet owner.

-Wayne Pacelle, quoted in the Atlanta Journal-Constitution, December 2010



WHAT "BOND"?:

I don't have a hands-on fondness for animals. ... there's no special bond between me and other animals... **93**

-Wayne Pacelle in Bloodties, 1994